

DICK SHAPPY

CLASSIC CAR

ROCK STAR



1934 Duesenberg Sedan
Before



1934 Duesenberg Sedan
After

Dick Shappy is to classic car restoration what Michael Jordan was to basketball—a superstar, a true original. In a world where most rare classic car owners tend to be staid and genteel, Shappy is anything but. He is a colorful, irreverent character who turned street smarts and survival instincts honed on the mean streets of South Providence into a multimillion dollar business.

Dick Shappy has become one of the country's most prominent and respected restorers. He is also a collector, buyer, and seller of very rare and very expensive classic cars and vintage motorcycles. You have never met anyone like Dick, who, with his quirky team of eight, can take a pile of rusty parts and broken pieces and turn them back into a pristine restoration of the original automobile or a vintage motorcycle.

Shappy is a magnet for colorful and interesting people



Dick With Jay Leno



Dick With Margaret Cade



Dick With Wesely Snipes



People who buy and sell \$600,000 cars tend to be interesting. Shappy has an eclectic group of friends, clients, and associates from all walks of life, from Jay Leno to people from the Doris Duke Foundation, to a Navy Seal Senior instructor with five Vietnam War tours to his credit. Shappy is not adverse to taking big risks or to writing big checks. He travels to auctions and shows throughout the country in a custom-built \$500,000 motor home.

Every trip is an adventure so unique it would make Hollywood road show movies seem tame by comparison.

A SERIES BUILT AROUND DICK SHAPPY WOULD FEATURE WORLD-CLASS CAR RESTORATIONS OF THE MOST RARE AUTOMOBILES AND VINTAGE MOTORCYCLES. IT WOULD ALSO FEATURE RIVETING TREASURE HUNTS FOR ORIGINAL PARTS DATING BACK TO 1901, AND DRAMATIC AUCTIONS WHERE BIDDING OFTEN GOES INTO THE HUNDREDS OF THOUSANDS OF DOLLARS.



With these A and B stories in each episode, C stories will be providing personal drama and turmoil in abundance from TEAM SHAPPY.

TEAM SHAPPY



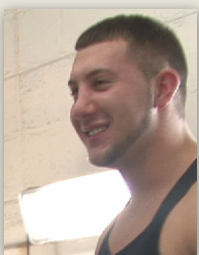
Greg McDermott can get any car to start. He ran the garage for Verizon's fleet in Providence for twenty-five years, and he's a mechanical magician. But with two grown kids off the negative cash flow and his fat Verizon pension, his working for Dick is not exactly a mortgage-paying necessity. So sometimes he acts as though the shop is Greg McDermott's Classic Cars, and the fur flies a bit, usually settling in Dick's favor.

Norm Iacuele is amazing at polishing, painting, buffing, waxing, and finishing the cars, which is a crucial aspect of any restoration business. Yet Norm's got all sorts of personal issues pulling him a way from his career with Shappy. An ex-wife and a four year old son are constant pressures and strains on his finances. He can always be counted on for a fine observation on what happens in Shappy's world, or a good solid reason why any bad situation is always Greg's fault.



John Walmsley is Shappy's longest running employee. John's been with Dick for twenty-five years, and he's probably said fewer words than that in all that time. He's a master mechanic, but he's got an explosive temper accompanied by a very, very long, slow-burning fuse. We never know when it'll blow, but when it does, it's not pretty. Team Shappy runs for cover.

Ashley Kingsbury is Dick's assistant. It would be generous to call her secretarial skills mediocre, but her sense of humor, her good looks and indomitable spirit enable her to keep her job. Sometimes that equation gets tested, though. A former schoolteacher, she is a party animal who likes boys and big boys' toys. There's no shortage of Ashley-fueled drama.



Brandon, Dick's son, works days for his dad while working nights as a floor host in a downtown nightclub. At twenty-three, he is building his life and career. He is Dick's special joy and only wants to make his dad proud of him, which he usually does, every episode.

Dick grew up in a generation with rotary telephones, black and white television, and when the only person with a tattoo was Popeye. So today's technology and social networking is bewildering to him. **Marissa Levesque** fills the void in that very important part of any business today. She manages all internet technology and communications for Shappy. She also promotes and hosts car and motorcycle shows to raise money for her charity Pink Surance, devoted to breast cancer research.



GENERAL CONCEPT/POTENTIAL EPISODES

Shappy's style is direct, self-effacing, irreverent, and has the potential to incite hilarious drama at any given moment. Dick will do whatever it takes to get the car he wants or the part he needs. It might be by insisting on seeing a very rare Duesenberg the day he hears about it and wiring \$500,000 into the seller's account that same day to close the deal because he knows a certain late night talk show host is flying in a representative to buy the car the next day.



He will fly to LA with \$80,000 cash wrapped up in duct tape inside his sports coat pocket, causing the inevitable delay with highly suspicious TSA agents. Arriving in LA and being told the price went up \$25,000 after he landed, he decides to meet the hijacked price, figuring that it will probably jump another \$25,000 by tomorrow.



Finding and buying critically needed rare parts is often a multi-year task, and sometimes it's like finding buried treasure. In the 2010 Chickasha Oklahoma show, Dick scored a 1912 National front axle in perfect condition for \$500 when he was prepared to spend \$10,000 for it. Terms and conditions are cash and carry—immediately. Sometimes the deals go the other way, but a restorer must have certain parts, and it's a seller's market. You can only hope the seller doesn't know how badly you need it.



If you can't find it, you have to build it. That is the most expensive option. The parts are replicated from photographs and borrowed parts from fellow restorers around the world. Dick's staff of eight is augmented by machine shops, engine re-builders, and upholstery shops throughout the country.

Each episode will be constructed around a major auction or show where Dick is actively involved in either preparing his cars for auction, competing and entering them for prizes, or scavenging for the crucial rare parts, all with the attendant haggling. B and C stories will involve selling parts to clients all over the world, delivering \$500,000 cars to happy customers, and finding the next pile of junk he'll spend five years transforming into a classic mechanical work of art. The running stories of staff dramas will fill out each episode and provide ongoing stories.



SPECIFIC EVENTS SHOWS SHAPPY WILL PARTICIPATE IN

AUG. 31-SEPT. 2 — DAVENPORT, IOWA MEET — antique motorcycle meet, vintage show auction, and vendors

SEPT. 2-4 — AUCTIONS AMERICA — Auburn, Indiana

SEPT. 3 — (evening) — WORLDWIDE AUCTIONS

SEPT. 10 — 60th ANNUAL VINTAGE AUTO MEET — Redding, Connecticut

OCT. 5-8 — HERSHEY SWAP MEET AND AUCTIONS

(largest antique auto meet in the world) — Hershey, Pennsylvania

JAN. 12-14 — MID-AMERICA MOTORCYCLE AUCTION — Las Vegas, Nevada

JAN. 16-22 — BARRETT JACKSON AUCTION — Scottsdale, Arizona

FEB 23-26 — FALL AUTO FEST — Zephyrhills, Florida

MARCH 15-16 — PRE-WAR SWAP MEET — Chickasha, Oklahoma

EXECUTIVE PRODUCER/DIRECTOR PETER MC INTOSH

Peter R. McIntosh is a New York-based producer and director who has produced over two hundred hours of prime time dramatic television episodes and six feature films.

After his first producing assignment, The Rolling Stones Music Video Tattoo You, with Executive Producer Loren Michaels, Peter went on to produce his first television series in 1986 for Executive Producer Michael Mann. The series, Crime Story, was a period crime saga on NBC that was nominated for two Emmy awards, winning one.

Over the next three years, Peter produced a series of projects with best-selling author Stephen King, including the television mini-series of the author's most popular novel The Stand. The show earned four Emmy nominations, winning two. Following that, Peter worked with Mr. King on the Michael Jackson short film Is this Scary?

After a four year association with Executive Producer Dick Wolf during which he produced New York Undercover, Feds, Swift Justice, Wright Verdicts and Players, Peter produced the series Wonderland for Executive Producers Ron Howard and Peter Berg.

Recently, Peter produced the CBS Network show Criminal Minds and the film What Doesn't Kill You starring Marc Ruffalo, Ethan Hawke, and Amanda Peet. The Film was an Official Selection of the 2008 Toronto Film Festival. Next, he will produce the adaptation of Stephen King's Bag of Bones as a four hour mini-series for ABC TV.